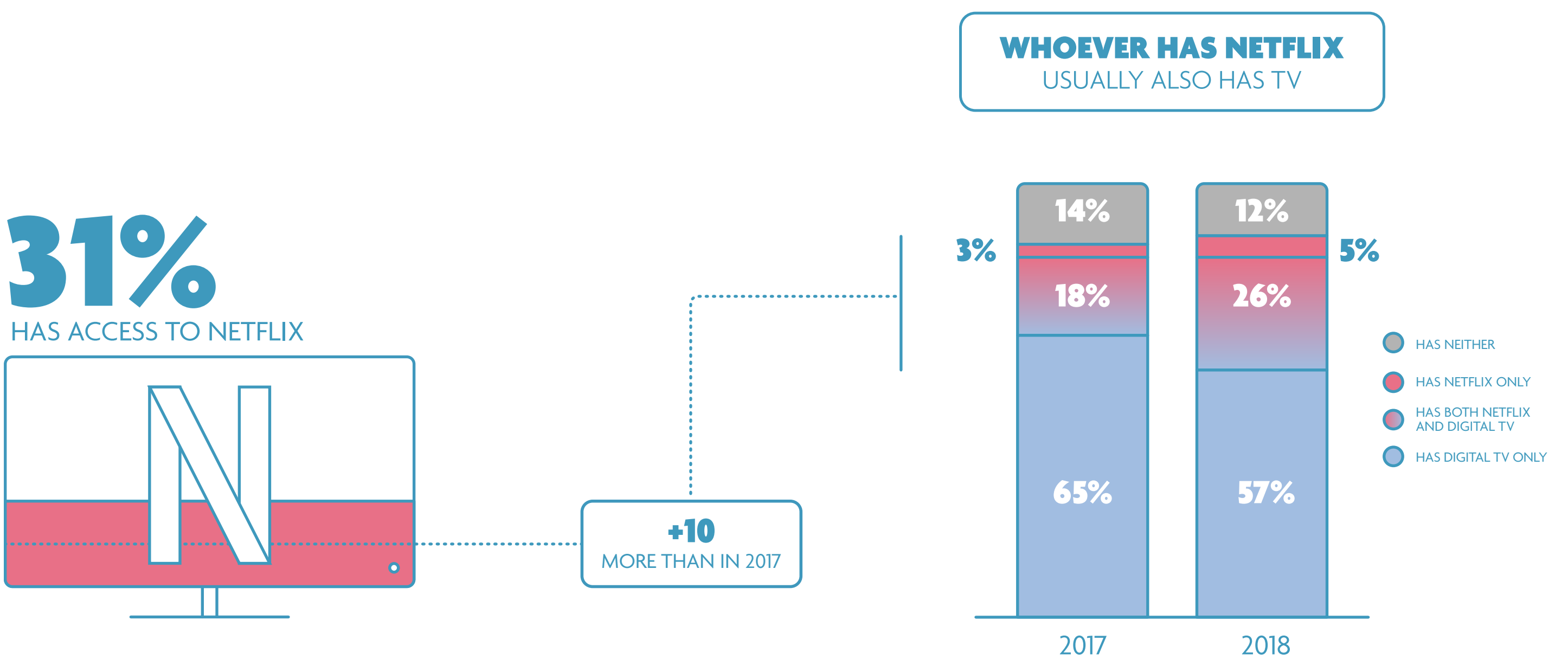




DEVICES AND CONNECTIONS

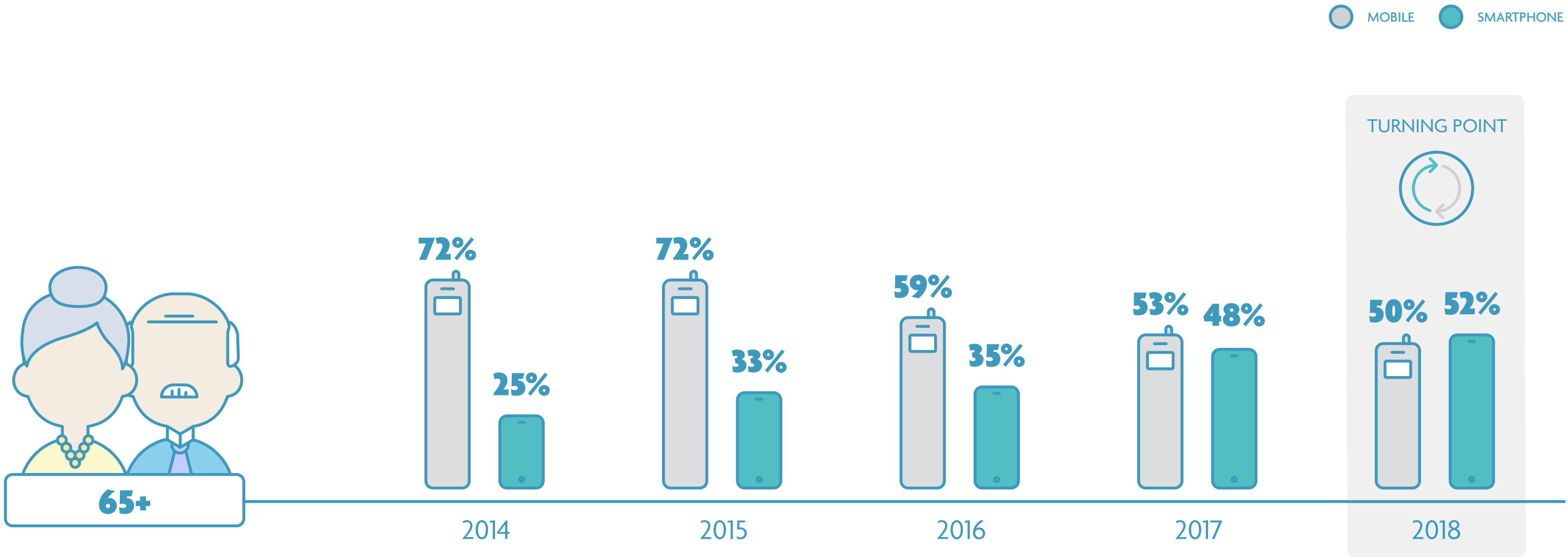
Ownership of smartphones and Netflix continues to rise

THE GROWTH OF NETFLIX



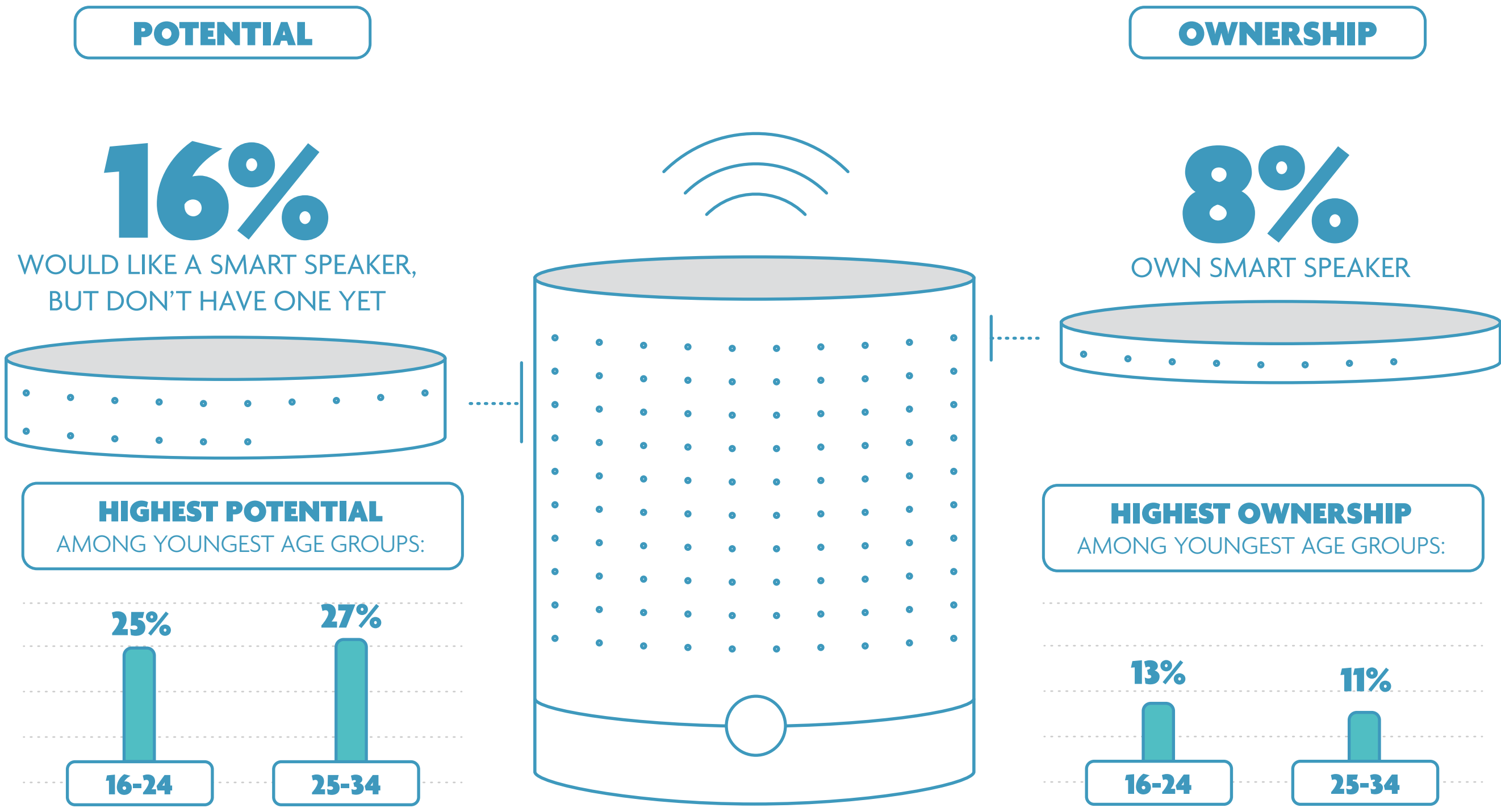
SMARTPHONE VS MOBILE

For the first time, more over-65s have a smartphone than an ordinary mobile



SMART SPEAKERS

Potential and ownership highest among young people



ESSENTIAL TECHNOLOGY

Smartphones the most essential device for more and more Flemings

WHAT TECHNOLOGY CAN'T YOU DO WITHOUT?

