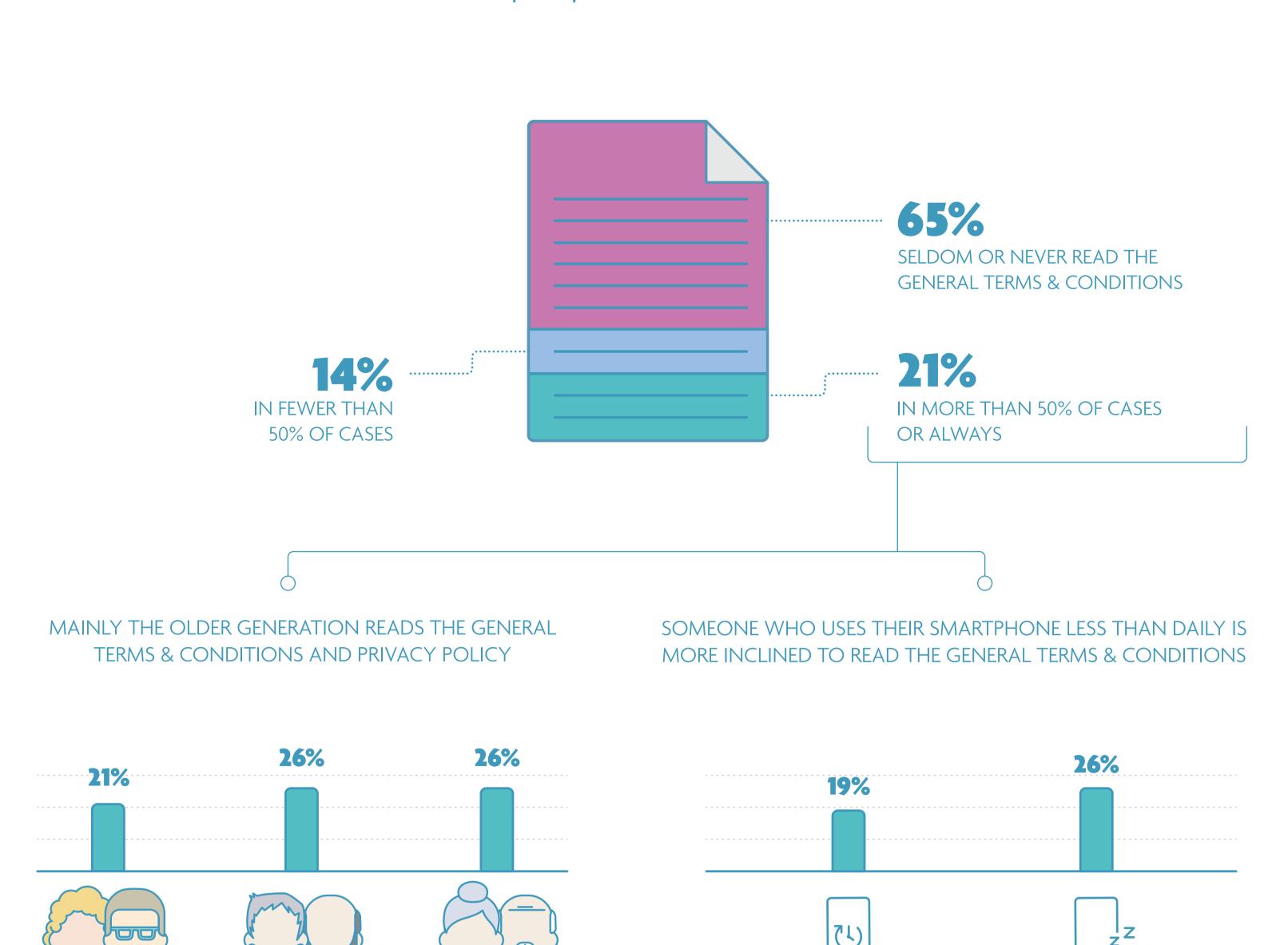


# Flemings attach importance to their online privacy

#### **GENERAL TERMS & CONDITIONS**

Most people don't read them



### **ATTITUDE TO PRIVACY**

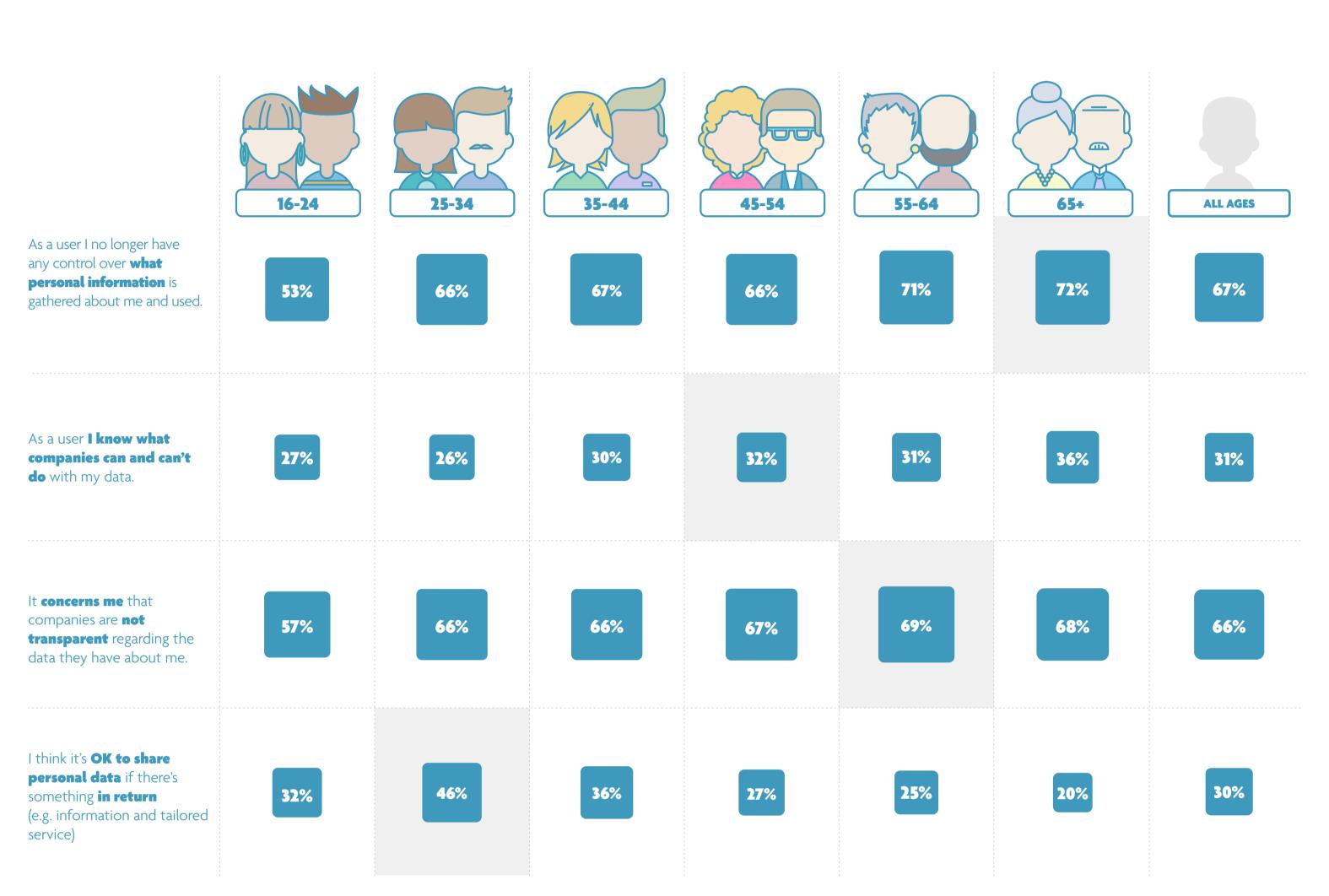
**DAILY** 

HIGHEST NUMBER

45-54

55-64

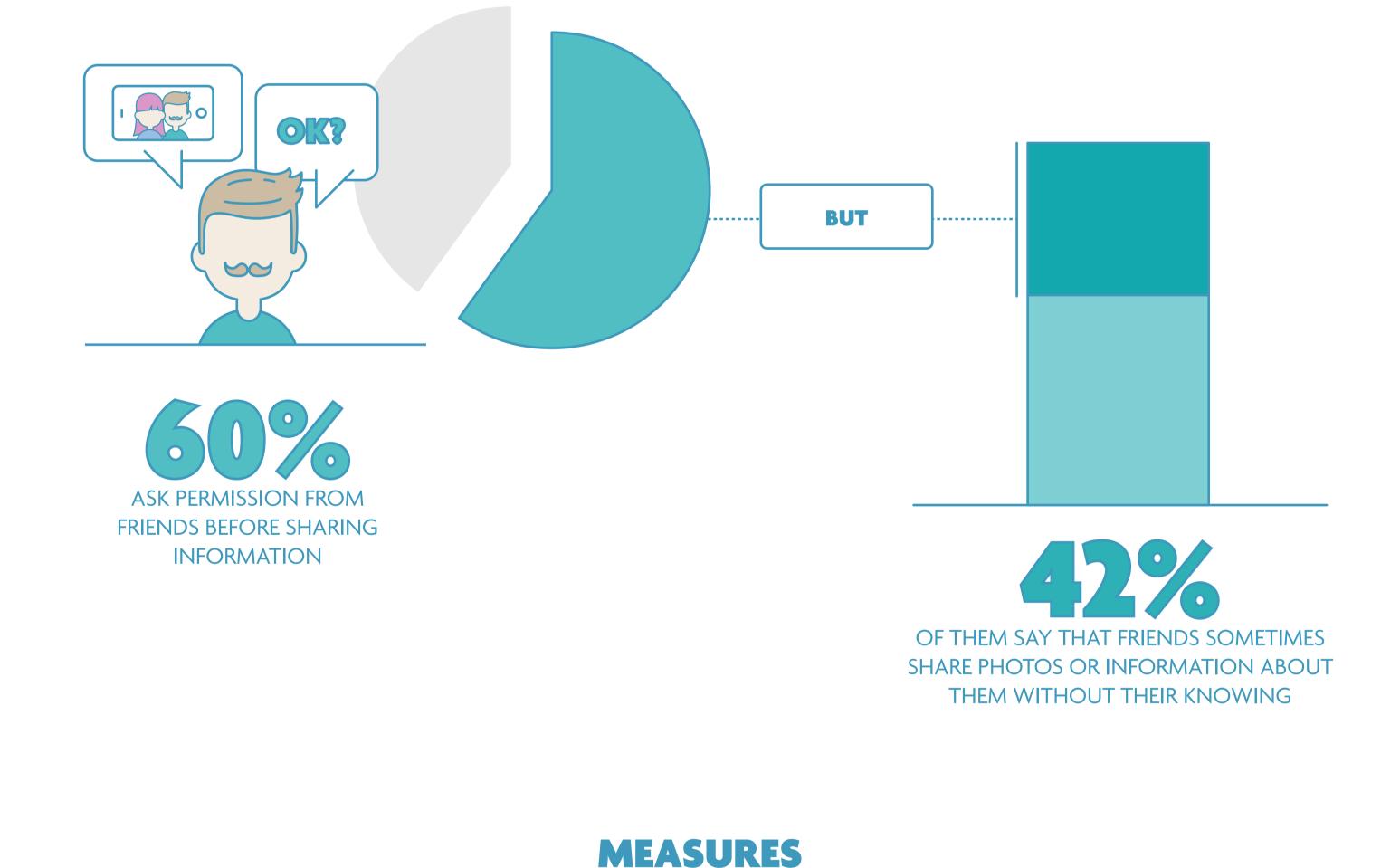
The Flemish are reasonably skeptical about how companies deal with their privacy



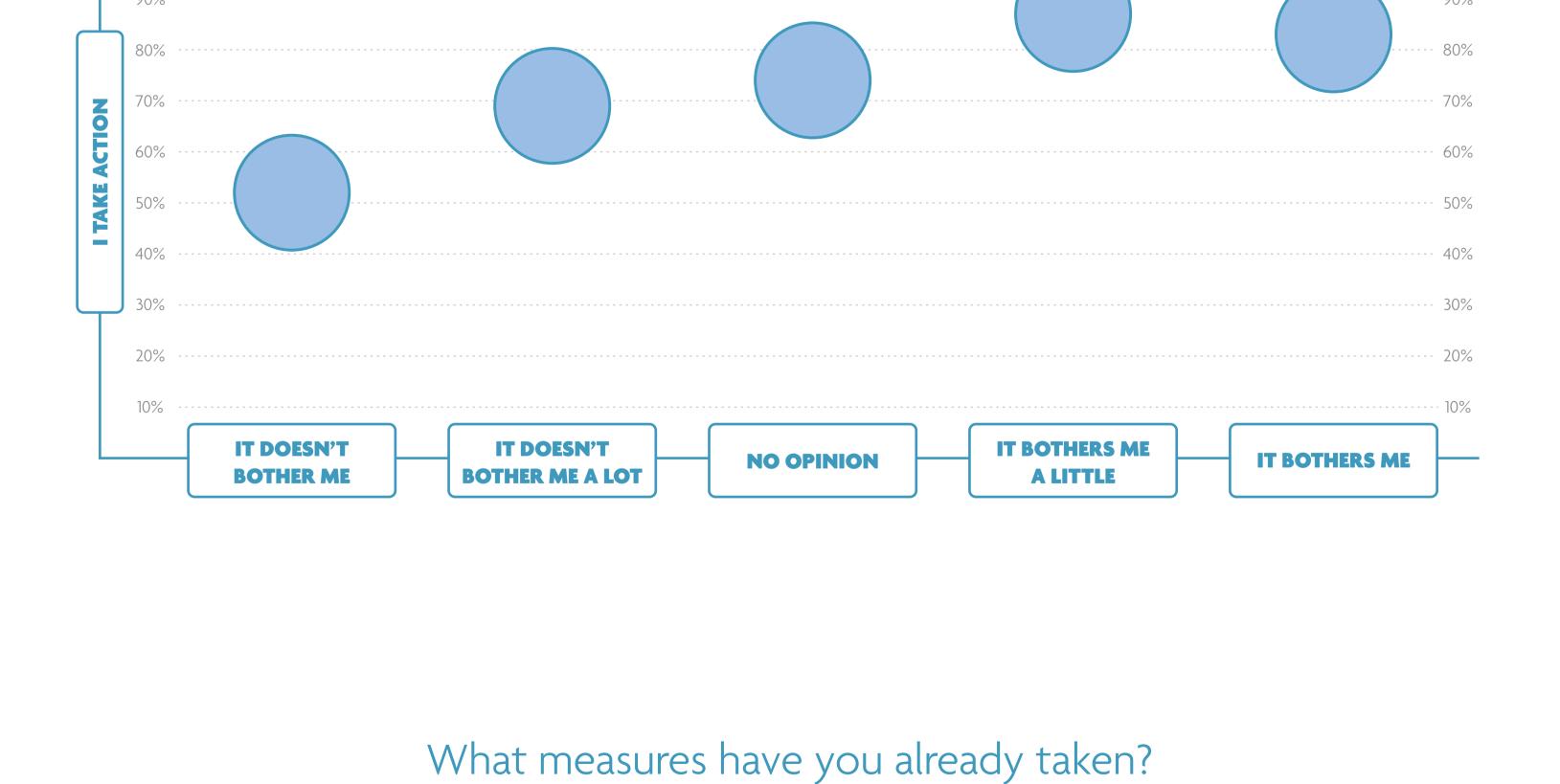
## The majority ask permission from friends before

**INTERPERSONAL PRIVACY** 

sharing information about them



#### A person who is irritated by companies using their personal data will take more action to protect their privacy



**57%** 

