

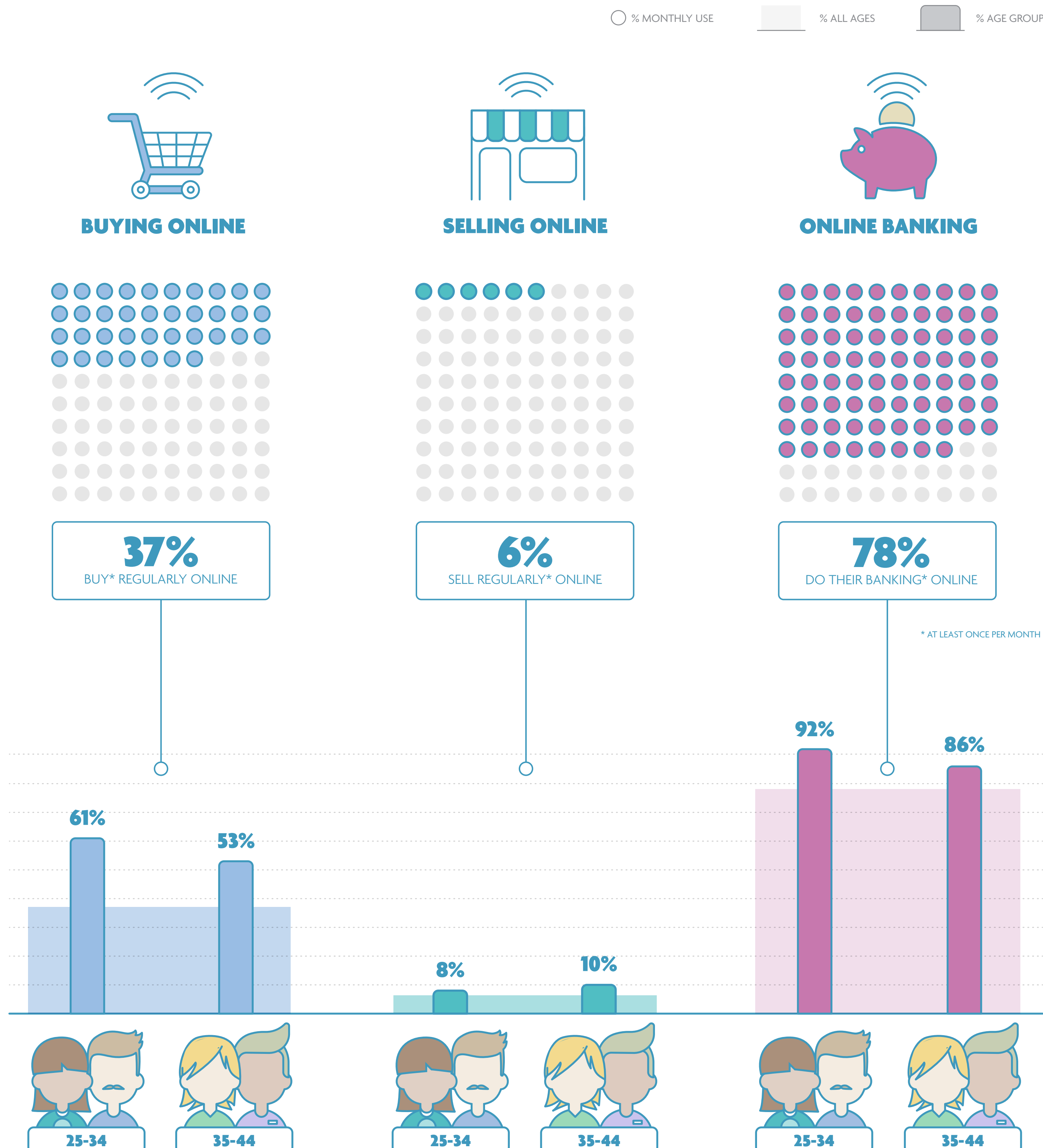


E-COMMERCE, SHARING ECONOMY AND MAKERS

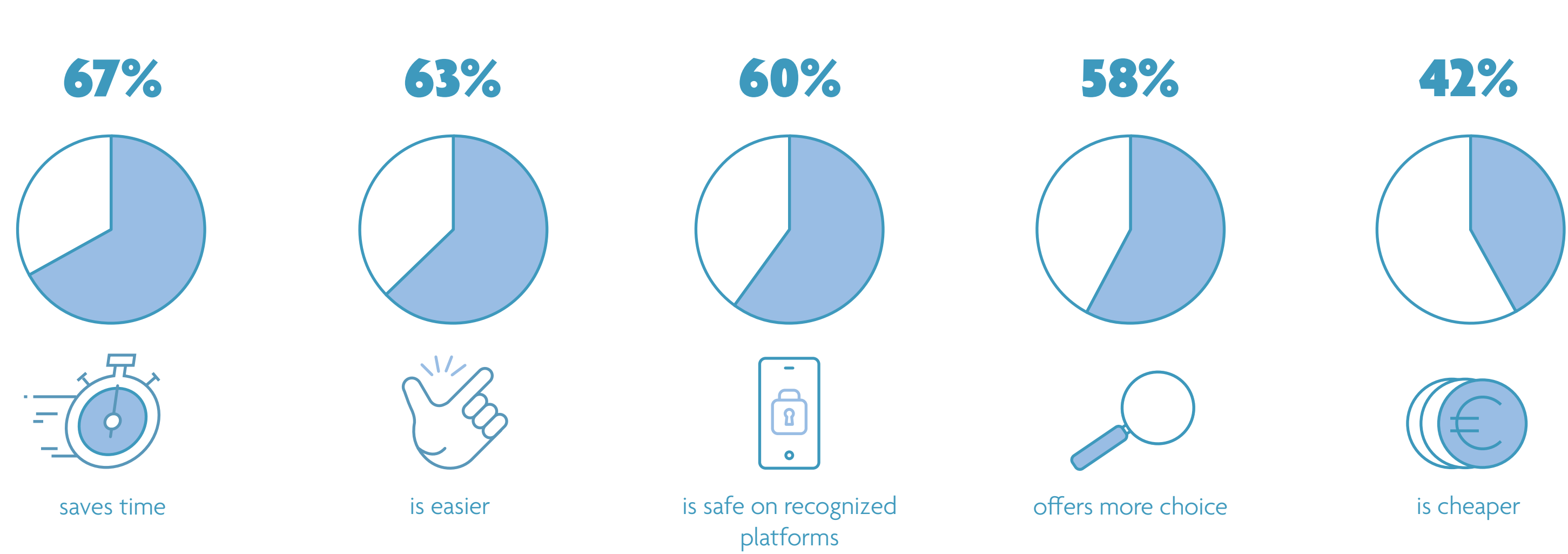
Positive attitude, still a great deal of unused potential in usage

E-COMMERCE

Highest among 25-44 year olds

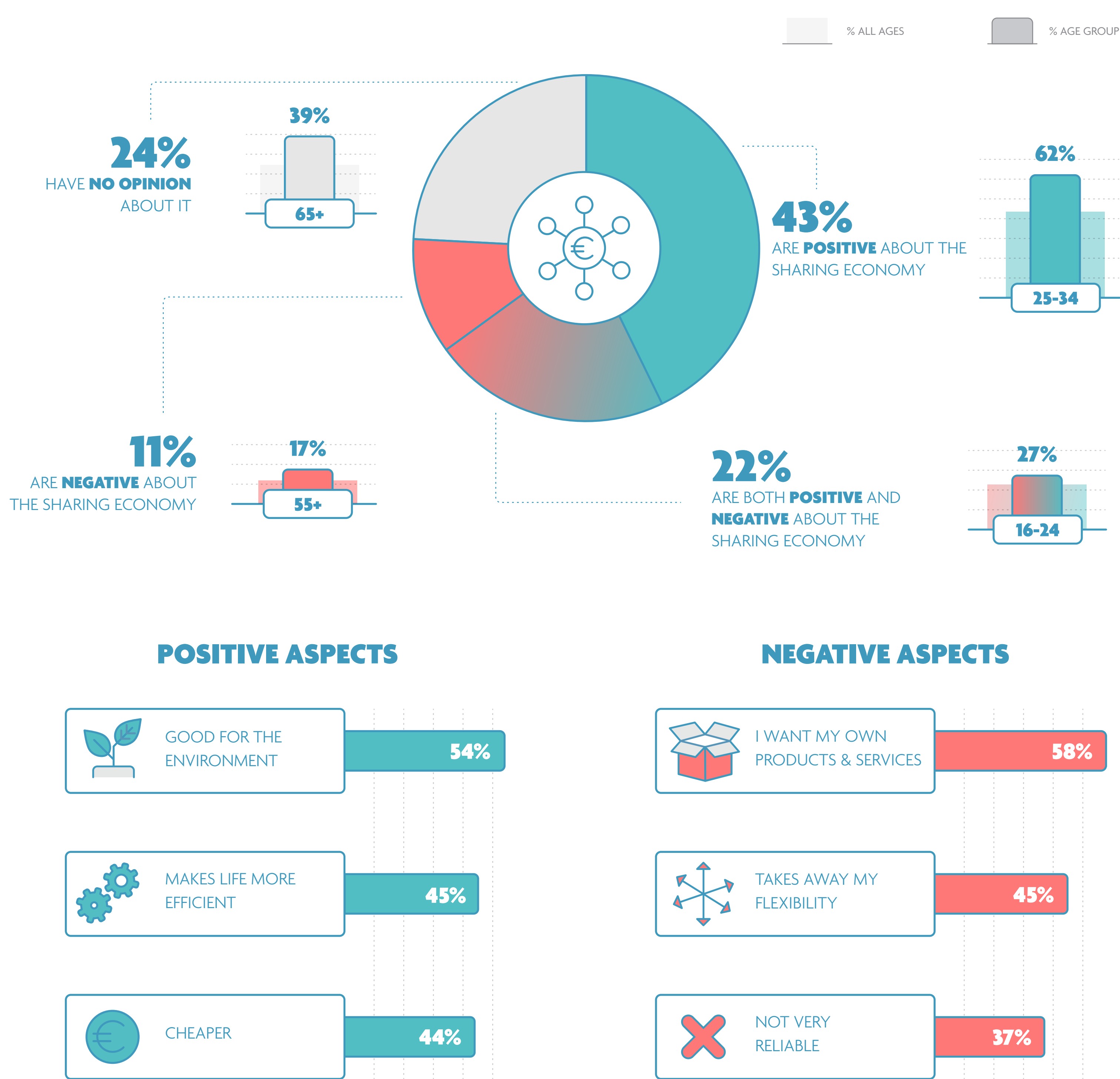


ATTITUDE TO ONLINE SHOPPING



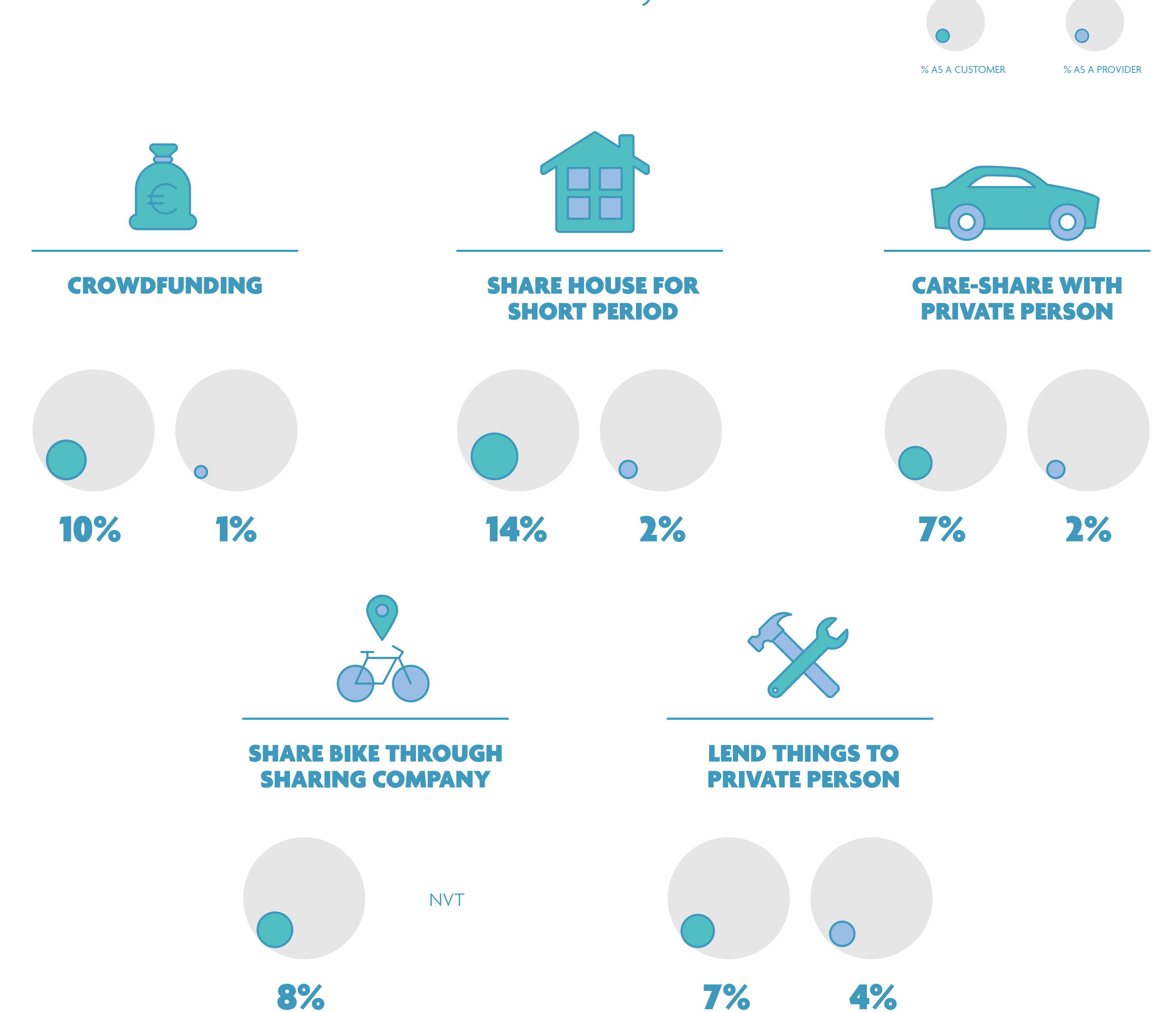
ATTITUDE TO THE SHARING ECONOMY

Flemings are cautiously positive, especially on account of the impact on the environment and efficiency



SHARING PLATFORMS

Use is still very niche



MAKERS

Highest proportion among youngest age group

