

# imec.icon Call 2018-I

## EVALUATION CRITERIA FOR ABSTRACT & PITCHES

There are 5 criteria that are used to evaluate imec.icon projects:

### 1 Clearly defined and realistic research objectives

- The innovation goals as well as the problems that the project wants to tackle are well-defined, focused and clear.
- There is a substantial progress (improvement) in comparison with former or ongoing research.

### 2 Social / economic valorization and added value of the project

- The description of the valorization potential is clear. The project is aimed at the economic and / or social valorization of knowledge creation.
- The project offers perspective on (multiple) applications for (several) companies and / or sectors.
- It is clear which partner takes responsibility for go-to-market if the project turns out to be successful.

### 3 Cooperative nature of the consortium and market driven character of the project

- The project is market-driven (will the results have impact on the market positions of the partners?).
- The contribution and added value of each partner in the project is clear (is partner effort over- or underestimated?).
- The consortium is cooperative (the partners work together instead of side by side).

### 4 Effort and timing

- The project can be completed with the estimated effort and within the proposed timing.

### 5 Points of attention for the panel

- There is a suitable partner for each important step in the value chain.
- All the necessary areas are represented within the consortium.